

Name \_\_\_\_\_

## Candy Invention Project

Extra! Extra! Read all about it! Mr. Wonka has announced that he is holding another contest! This time he is on the search for a new candy to produce in his factory. To enter the contest, you will need to create any type of candy you want, create an advertising plan to help promote your candy, and write a letter persuading Mr. Wonka that he should pick your invention. You will receive a candy invention portfolio that will help you in creating your candy and advertising plan. You will be given in-class time to complete the portfolio. At home, you will make a prototype of your invention as well as prepare for your presentation. This can be made out of any craft supplies—use your creativity, as the possibilities are endless! The prototype should NOT be edible. Below is an example of a persuasive letter to Mr. Wonka.

Dear Mr. Wonka,

Are you looking for a new, tasty candy to produce in your factory? One that will have the kids running to the store each time they receive their allowance? Then Magical Dots is the candy for you!

Magical Dots is not your ordinary dot candy! You carefully peel the dot off the edible paper and place it on the tip of your tongue. While your taste buds scream from the tartness of sour apple and lemon or pucker from the sweet cherry and blue raspberry flavor, the magic begins. As the dot is melting in your mouth, it miraculously transforms into a stick of everlasting gum! The best part: the gum never loses its flavor so you can save it for later (in case mom calls you for dinner right after you have placed a dot in your mouth!).

Each week, kids will flock to the stores to spend their hard earned allowance on Magical Dots because a package costs only 99 cents! Children of all ages who like hard and chewy candy will purchase this candy. The edible packaging and different flavors will also help attract buyers. After eating Magical Dots, you can eat the wrapper. This comes in handy if mom says you can't have candy before dinner! Who doesn't want to eat a candy that is sour, chewy, and fruity?!

To conclude, Magical Dots is the perfect choice to add to your candy production line. One mouthwatering experience with Magical Dots will have you craving for more!

Sincerely,

\_\_\_\_\_  
Magical Dots creator

Persuasive Graphic Organizer  
Introduction

Attention getter:  
Are you looking for \_\_\_\_\_, \_\_\_\_\_ (2 adjectives)  
candy to make in your factory?

Attention holder (add another sentence to help keep the reader's attention):

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Topic Sentence(write a sentence saying the name of your candy):

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**Body Paragraph 1:** Include 5 DETAILED sentences about your candy. What does it look like? Taste like? Any special features? Check off the following after you have written about them:  looks like  taste  special features

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**Body Paragraph 2:** Include 5 DETAILED sentences about the advertising plan. Cost? Who will buy it? Why will they buy it? What is the slogan? Check off the following after you have written about them:  cost  who  why buy?  slogan

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### Conclusion

Closing sentence:  
To conclude, \_\_\_\_\_ (name your candy) is just right for you to make in your factory.

Wrap-up sentence (final thought to help convince reader)

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